



airo.chat

AI Integration Proposal
June 1, 2024

What We Do



Toolbase provides end-to-end AI-powered software solutions to help businesses scale with technology.



Who We Are



**Industry-leaders in AI
business solutions.**



Donald Gray

CEO | AI Solutions Expert

- Industry-leading conversation designer & solutions specialist
- 15 year veteran - Multimodal Marketing Pioneer
- Works hard. Plays hard. **Always switched on.**

Magnus Strand

CTO | Software Developer

- AI, Blockchain, and Smart Contract veteran programmer
- UI/UX & backend developer
- Also works hard. Also plays hard. **Always ahead of the curve.**



Top challenges for digital finance firms in 2024

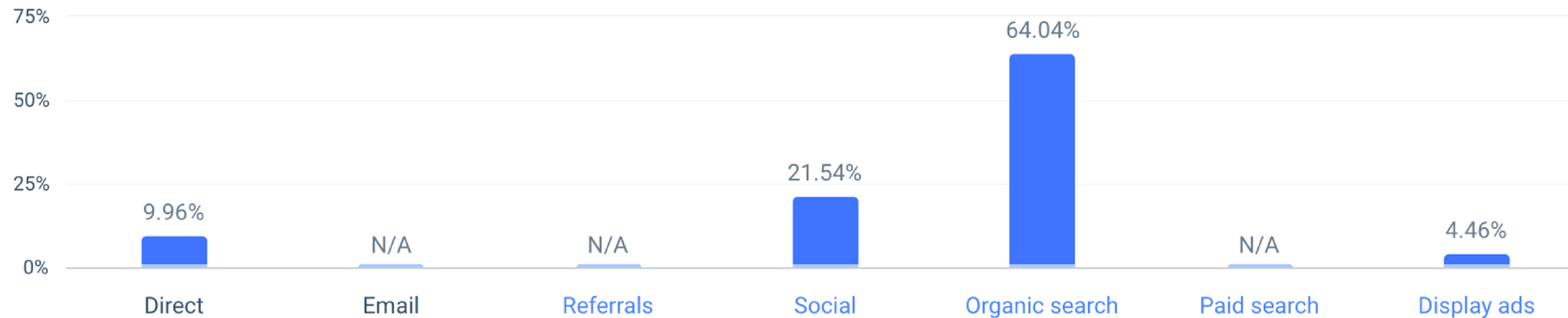
- **Customer Acquisition & Retention:** Attracting and retaining clients in the attention marketplace requires proactive engagement at scale.
- **Workflow inefficiencies:** Siloed business functions increase tedium & bloat while hampering creativity and agility.
- **Service Differentiation:** Stale user experiences aim to inform rather than **inspire** potential investors.

Whisky Cask Club Key Stats



Channels overview ⓘ

Feb 2024 - Apr 2024 Worldwide All traffic



Engagement overview ⓘ

Feb 2024 - Apr 2024 Worldwide All Traffic

Monthly visits ⓘ	< 5,000	Visit Duration ⓘ	00:02:38
Monthly Unique Visitors ⓘ	N/A	Pages / Visit ⓘ	1.85
		Bounce Rate ⓘ	34.72%

How We Help



**We don't ship software.
We transform operations.**

Toolbase AI partners holistically with select organizations to grow and scale **together.**



Core Competencies



- **Customer-first UX Development**
- **Custom App & Platform Development**
- **Dynamic User-Engagement Agents**
- **Advanced Customer Support Automations**
- **Comprehensive Data Unification**

Flexible Plans to Grow Your Business



Custom UX Engagement Agent

Build Fee: \$9,500

Monthly Management: \$1,500

- **Cost-effective AI engagement at scale**
- Hosted or self-hosted solution
- Answer FAQs, deliver campaigns & proactively engage with **every** site visitor
- End-to-end agent development & NLU training, Knowledge Base Development & ongoing maintenance
- Stay at the forefront - platform & LLM updates for life.

Flexible Plans to Grow Your Business



Custom UX + Lead Generation Agent

Build Fee: \$12,500

Monthly fee: \$2,500

- Custom CRM integration: Integrate up to 10 API endpoints within existing CRM
- Custom CMS integration: Deliver multi-modal content (text, image, video) with dynamic carousels
- Intelligent Handoff: View chats in real-time. Connect human sales team with high-scoring leads instantly
- Advanced analytics: Lead scoring, sentiment analysis & key intent triggering



Flexible Plans to Grow Your Business



Fully Managed Operations Partnership

Build Fee: *starting from \$15,000**

Monthly fee: *starting from \$9,950**

- **Best value to scale as lean as possible**
- **Comprehensive AI-powered Digital Infrastructure:**
- **Voice & Chat-based AI-powered Sales Team**
- **Digital transformation of key business functions:**
 - **All Front & Back End User Operations**
 - **Lead Gen, Closing & Customer Success**
 - **IT, HelpDesk, & Compliance Inquiries**

* This would be a partnership for ongoing software development -

terms and pricing are negotiable 😊

We're excited to work with you!

**Please reach out to donald@toolbase.ai
with any questions.**

**Engage with our cutting-edge AI right now at
www.airo.chat**