

CETI

Partnership Innovation Proposal
June 13, 2024

WHO WE ARE



Pioneers in integrated AI solutions for Web3 & Blockchain



Donald Gray

CEO | AI Solutions Expert

- Industry-leading conversation designer & experiential storyteller
- 15 year veteran - Multimodal Marketing Pioneer (Google, Meta, FTX)
- Seasoned Blockchain Communicator (Bitcoin.com, Solana Foundation)

Magnus Strand

CTO | Software Operations

- AI, blockchain, and smart contract programmer
- UI/UX & Web App developer
- Early Bitcoin adopter and blockchain evangelist

WHAT WE DO



Toolbase develops bespoke AI solutions that integrate immersive customer experiences with streamlined business operations.



HOW WE DO IT



- **Experiential Storytelling:**

Toolbase leverages the latest in generative AI to engage audiences through integrated immersive experiences.

- **Enterprise Infrastructure:**

Audience-facing agents and workflows integrate effortlessly with the Toolbase Intelligent ERP.

- **Advanced Automations:**

Advanced CRM & back office workflows synchronize seamlessly and scale intelligently.

OUR VISION



To become Web3's leading AI Solutions
Provider, powered by ceti AI.



WHY CETI?



Mission Alignment

Toolbase's founding team is comprised of blockchain veterans who strongly support the ethos of decentralized AI.

Compounding Value

Toolbase will increase utility and add liquidity to the ceti ecosystem by invoicing for future projects in \$CETI and offering exclusive incentives to the ceti AI community.

Immediate Results

Deploying Toolbase's best-in-class customer-facing AI solution offers immediate differentiation in a crowded attention marketplace.

Mutual Benefit

Building an intelligent infrastructure early eliminates vendor and organizational bloat, while providing Toolbase invaluable insight to the challenges facing high-growth Web3 companies.



MEET ZETA



The Native Intelligence of ceti AI

Born in the depths of the ceti AI research lab, Zeta blends science-fiction with science present to inspire audiences across the web, social, & emerging tech.

Zeta engages proactively, leading interactive campaigns, airdrops, and rewards programs to immersively educate and cultivate the ceti AI community.

As the flagship embodiment of the decentralized AI movement, Zeta boasts cutting-edge functionality, facilitating token purchases, live price updates, realtime network analytics, and deep insights into the community's overall health and sentiment.

Natively integrated with the Toolbase Intelligent ERP, Zeta supports nearly every aspect of the business, both internally and externally.



MEET ZETA



A conversation with Zeta, the native intelligence of ceti AI



BRING IT HOME



toolbase.ai

The Toolbase Intelligent ERP

Slack. Salesforce. Quickbooks. Zendesk??

Vendor bloat and disparate data can kill the mojo of even the most vaunted of web3 degens.

Auto-track purchases, manage assets, monitor the network, and manage the team from one simple, streamlined app.

Custom built to grow as you grow, the Toolbase Intelligent ERP is the hosted, managed, Enterprise Resource Planner built to integrate, automate, and eliminate creativity-killing tedium for lifelong peace of mind.



CETI AI PILOT BUILD



Seed Ask: \$25,000

- **Tao - flagship AI agent + Web App** - 30 day delivery.
Transform the static website into an interactive Web App
- **Toolbase Intelligent ERP** - 60 day delivery: Automated Accounting, Marketing, HR, Payroll, Helpdesk, Support + Much More... **for life.**

Service Retainer: \$10,000\$CETI/mo
(after deployment)

- **Continuous Agent & Web App development + management**
- **Strategic Communications Support + SEO & KB development**
- **Advanced Reporting:** Community stats, sentiment analysis
- **Completely hands-off, fully managed web app & back-end.**



LET'S GET TO WORK.



Please reach out to donald@toolbase.ai
with any questions.

Speak with the ceti AI prototype right now:
[Meet Zeta: Ambassador of decentralized AI](#)